

Skapande Creative Co. Affiliate Program Terms and Conditions

Version updated August 2024

1. Program Acceptance: By applying to the Skapande Creative Co. Affiliate Program, you agree to be bound by these terms and conditions.

2. Affiliate Responsibilities:

- Promote Skapande Creative Co.'s services to your target audience.
- **Refer potential clients directly to Skapande Creative Co. by email.** In your email introduction, clearly state your participation in the affiliate program and briefly explain the referred party's needs.
- **CC Megan Keyser (megan@theskapande.com) on all referral emails.** This allows us to track referrals and ensure proper credit.
- Comply with all applicable laws and regulations.

3. Commission Structure:

- Commissions are earned based on the tiered structure outlined in the Affiliate Program details.
- For successful referrals that result in a signed contract with Skapande Creative Co., commissions are paid via **Wave Apps** on a monthly basis within 15 days of the end of the month.
- A minimum commission payout of \$50 is required for payment to be processed.

4. Performance Bonuses:

- Performance bonuses are earned based on the total commission generated within a specific period, as outlined in the Affiliate Program details.

5. Tracking and Attribution:

- Referrals will be tracked by CC'ing Megan Keyser (megan@theskapande.com) on all referral emails.
- **It is the affiliate's responsibility to clearly explain their affiliation with Skapande Creative Co. and the referred party's needs in the referral email.**

6. Intellectual Property:

- All intellectual property rights related to Skapande Creative Co.'s brand, materials, and services remain the property of Skapande Creative Co.

7. Confidentiality:

- Affiliates agree to keep confidential any proprietary information obtained from Skapande Creative Co.

8. Termination:

- Skapande Creative Co. reserves the right to terminate this agreement at any time, with or without cause.
- Affiliates may terminate this agreement at any time by providing written notice to Skapande Creative Co.

9. Disclaimer:

- Skapande Creative Co. makes no guarantees regarding the success of the affiliate program.

10. Governing Law:

- These terms and conditions shall be governed by and construed in accordance with the laws of the State of California.

11. Modifications:

- Skapande Creative Co. reserves the right to modify these terms and conditions at any time.

12. Entire Agreement:

- These terms and conditions constitute the entire agreement between Skapande Creative Co. and the affiliate.

By participating in the Skapande Creative Co. Affiliate Program, you acknowledge that you have read, understood, and agreed to these terms and conditions.